



HERMAN
CERRATO
**Graphic
Designer**

*Visionary
Innovator
Enterpriser*

7404 Armand Dr.
Tampa, FL 33634
Direct | 813-597-6953
herman@hermancerrato.com
www.HermanCerrato.com

Summary

Fast learner, dependable, highly creative professional, adept in the latest technology in graphic design. Windows and Mac platforms. Proficient in color theory applications. Fluent in English and Spanish.

Experience

The UPS Store Tampa, FL April 2013 to current

- Create logos, booklets, flyer and brochures for print
- File conversion and management of folders

Straz Center of Performing Art (Internship) Tampa, FL Nov 2011 to March 2012

- Performed many duties utilizing my skills in Photoshop and Illustrator
- Designed the cover and back page of the 2011-2012 report to the community booklet
- Designed 20 ads for web, 15 outside show announcements for the marquee screen and billboard
- Supported senior designers in image enhancements, crop, masking (background removal), for print and web

Mosaics Business Myrtle Beach, SC Oct 1998 to Jan 2010

- Designed some of the most beautiful mosaics for high-end clients for 12 years
- Manufactured traditional mosaics on location in South Carolina store in Auto CAD, Photoshop and Illustrator
- Acquired extensive experience dealing with high-end professional clientele, interior designers and contractors, working under great pressure and tight deadlines to fulfill orders
- Met with customers and closed deals through a series of design ideas, sketches, images, samples of materials, options of traditional or advance technology mosaics
- After initial meeting, designed vector images for final presentation

Education

Graphic Design AA, The Art Institute of Tampa, Tampa, FL	Graduate
HTML and CSS Scripting, Keiser University, Tampa, FL	2011
Introduction to Illustration, Horry-Georgetown College. SC	2005
Advance Photoshop course. Horry-Georgetown College. SC	2002
Advance Auto-Cad course. Horry-Georgetown College. SC	2001

Certifications

Certification provided by Lynda.com online training: Flash Professional Power Shortcuts, Photoshop for Designers: Type essentials, Photoshop CS5 Essential Training, Illustrator CS5 Essential Training, Flash Professional CS5 Essential Training, and Dreamweaver Essential Training CS5.	2011
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